

LUCAS ROMERO

MEDIA PRODUCTION/CONTENT CREATOR



(778)229-9825

lucasromeromedia@gmail.com

481 Springer Avenue, Burnaby V50B3

OBJECTIVE

I have great interest in a job with media production and content creation to apply the skills and knowledge gained in my education.

ABOUT ME

Brazilian, 26 years old, single, living in Canada for the past three years. A dedicated and creative professional with almost two years of experience focused on achieving high-quality content for fast-paced environments for social and digital media.

SKILLS

ADOBE PREMIERE PRO



ADOBE PHOTOSHOP



ADOBE LIGHTROOM



ADOBE AFTER EFFECTS



SHOOTING



CAMERA KNOWLEDGE



STORYTELLING



AERIAL IMAGING DRONE PILOT



PASSIONS



Travelling



Music



Photography

SOCIAL MEDIA

 LUCASROMEROMEDIA.COM

 FACEBOOK.COM/LUCASROMEROMEDIA

 INSTAGRAM.COM/LUCASROMERO

 LINKEDIN.COM/IN/LUCASROMEROMEDIA

EDUCATION

British Columbia Institute of Technology
Marketing Management
2020 • Vancouver, Canada

Greystone College
Customer Service
2018 • Vancouver, Canada

Faculdades Metropolitanas Unidas
Business Administration
2016 • São Paulo, Brazil

WORK EXPERIENCE

Content Marketing Creator

Noravera Visuals

January 2021 - Present • Vancouver, Canada

- Manage all Noravera Social Media channels.
- Conduct keyword research and use SEO guidelines to optimize content.
- Connect with online influencer groups, websites and strategic partners to build co-marketing initiatives.
- Film and edit Behind the Scenes videos of our main projects.
- Research industry landscape and go-to source for the latest trends

Content Creator • Freelancer

Atentos Agency – Marketing & Advertising

September 2018 - Present • São Paulo, Brazil

- Produced video and audio content with high quality production standards to promote clients' objectives, and bring their stories to life.
- Creation of content for corporate applications, websites, commercials and other applications.
- Maintained awareness of developing technologies and best practices for media production.

Bank Teller

Bradesco Bank

August 2012 - February 2017 • São Paulo, Brazil

- Maintaining systems through organized spreadsheets with a high knowledge in Excel, Microsoft Office and Google Drive.
- Spent time as a teller, but promptly excelled in investing.

LANGUAGES

- Portuguese - Native
- English - Fluent
- Spanish - Basic